

ROBERT OTT

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web: www.ottdesign.net
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EDUCATION

Art Center College of Design, Pasadena, California
B.F.A., Fine Arts
Awarded with Honors

EXPERIENCE

January 2009 – October 2010
Hispanic Business Inc.
Santa Barbara, California
Graphic Design Artist
Responsible for the design and management all printed products and web applications, pre press and final production efforts for HispanicBusiness magazine (print and web edition), managed photo shoots, sourced/negotiated printers and image acquisitions, production scheduling, design and management of all printed matter, management of the branding and ID programs, event signage, managed support and updates of all related corporate web sites HispanicBusiness.com, HireDiversity.com, Hispantelligence as well as the WOY (Woman of The Year) Awards Gala. Interfaced directly with the Publisher, Director of New Media, Marketing Director, Sales Representatives and related contacts in support of the publication and related events.

February 1996 – January 2005
Forester Communications Inc.
Santa Barbara, California
Art Director / Senior Graphic Designer
Responsible for all printed products and web applications providing the creative services, pre press and final production efforts for MSW Management, Erosion Control, Grading and Excavation Contractor, Stormwater and Distributed Energy. Managed and hired the design team, selected photographers, managed photo shoots, sourced/negotiated printers and image acquisitions, design and management of all printed matter, management of the branding and ID programs, trade show event signage, managed support and updates of all related corporate web sites which included: forester.net, foresterpress.com, mswmanagement.com, stormh20.com, gradingandexcavation.com, erosioncontrol.com, stormcon.com Provided management and art direction for ForesterPress book publishing division and StormCon trade show division. Interfaced directly with the Publisher, Magazine Editors, Tradeshow Directors and Sales Representatives and related contacts in support of the publication and related events.

January 1995 - December 1995
Stonefish Inc. / California Proline Swimwear
Santa Barbara, California
Art Director for Ironworks Clothing & Publishing, provided art direction and graphic design, pre press and production support for the subsidiary division Stonefish Inc.. Graphic Designer for California Proline Swimwear providing graphic design, pre press and production support for the women's swimsuit clothing line. Interfaced directly with the Owner, Sales Representatives and Printers.

October 1990 - Present
Ott Design, Graphic Design and Communications
Manage the operational support for personal freelance graphic design efforts offering print, digital imaging, photo compositing, production, web design support. Clients include past and present: Sideout Sport, Mikasa Sports, Fuji Film, Channel Island Surfboards, Manhattan Beach Blading Co., Silverander Communications, Stonefish, California Proline, Jet Jems, Santa Barbara Chamber Orchestra, Marborg Inc., Santa Barbara Metropolitan Transit District, Shelter Services For Women, Techstyles, Renegade Pictures Inc., Inamed Corporation, OS3 Distribution, Serial IO.com, Rapport Inc., Dako, Patricia Henley Foundation, Chrissie's Fund, Truett Laboratories, JackbiltSB Inc., Regent Pictures, Touring & Tasting Magazine, ANR Publishing, Den-Mat Holdings LLC

June 1988 - July 1990
Sideout Sport, Inc.
Pasadena, California
Art Director
Responsible for the creative services of all printed products which included the design and art direction of advertising, print catalogs and promotion material, retail and trade show display designs and updates, management of the branding and ID programs, managed and hired the design team, selected photographers, managed photo shoots, sourced/negotiated printers and image acquisitions, art directed and managed the pre press and production efforts of all clothing applications (embroidery and printed t-shirts and various garment applications), collaborating with the garment design team to establish themes, color stories, maintain focus, integration and consistency. Interfaced with President, Manufacturers, Sales Representatives, and related contacts in support of sponsored events.

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AWARDS

Maggie Award - Western Publishing Association
Best Single Editorial Photo / Illustration - Trade
2002-*Stormwater*, March / April Issue: "The TMDL Program:
The Next Clean Water Act Battleground"

Maggie Award - Western Publishing Association
Best Single Editorial Photo / Illustration - Trade
2001-*MSW Management*, November / December
Issue: "2001 A Collection Systems Odyssey"

Ozzie Award - Folio Magazine, Silver Award
Best Design, New Magazine - 2001, *Stormwater*

Maggie Award - Western Publishing Association
Honorable Mention
Best Non-Paid - Trade (under 50,000)
Stormwater, January / February 2003

Maggie Award - Western Publishing Association
Honorable Mention
Best Annual - Trade, *MSW Management*, 2002/2003

Maggie Award - Western Publishing Association
Honorable Mention
Best Feature Article - Trade
Erosion Control, May / June 2003, "The Fractal Nature of
Erosion: Mathematics, Chaos and the Real World"

REFERENCES

Available upon request